

Want to contribute to your local community?  
Want to help nurture young sporting talent?  
Want to align with a family-friendly and inclusive club  
which benefits hundreds of kids and parents?

Northcote Junior Football Club is proud to invite your  
business to become a **2025 Season Sponsor**

2025 represents an **opportunity** to receive signage at our home  
ground or even pride of place at our home ground atop a **refreshed  
McDonnell Park scoreboard**

**Annual sponsorship packages are also available**

Or please get in touch to discuss ideas on how to participate.

*Email: [sponsorships@njfc.com.au](mailto:sponsorships@njfc.com.au)*

*Contact: Josh Whiting*

*Phone: 0419 676 828*

[njfc.com.au](http://njfc.com.au)



**NORTHCOTE**  
**JUNIOR FOOTBALL CLUB**  
**COUGARS**



# Sponsorship Packages 2025

Our sponsors provide funds and in-kind goods and services which we use to invest into our programs, operations, equipment and infrastructure. In exchange, we promote our sponsor's business through our digital channels and at club home games and events.

## NORTHCOTE JUNIOR FOOTBALL CLUB COUGARS



Sponsorship	Suggested contribution	Description	Events	Signage	Mentions on social media	Corporate Logo
Major Sponsor	\$5,000	Play a key role as a generous major sponsor	<i>Opportunity to participate at club events or provide general promotion materials</i>	<i>Banners at home games (Club can help arrange)</i>		<i>Website and email acknowledgement</i>
Team Sponsor	\$1,000	Sponsor one of our teams for the season				
Local Partner	\$500	Contribute to the community				

Or show your support through a **tax-deductible donation** accepted through Australian Sports Foundation. See NJFC website for details.

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## Terms and Conditions

1. NJFC will accept more than one sponsor in any business category. Sponsors are accepted without exclusivity arrangements.
2. Sponsorships will be used for the benefit of all club members including using funds to run training, game day or club events, or to promote the club.
3. The club may accept in-kind sponsorships of goods or services of equivalent value to sponsorship packages (minimum value \$500 per donation).
4. Teams will accept multiple Team Sponsors for each season.
5. Sponsors must supply their own banners made according to club specifications, which will be displayed at sponsors risk, in public space on the club's home ground.

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# Multi-year Sponsorship Opportunities

For an upfront commitment, receive a high-profile branding position within our NJFC Cougar community

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Sponsorship	Suggested contribution	Description
McDonell Park Scoreboard	\$30,000	<ul style="list-style-type: none"><li>• Become a sponsor of the new McDonell Park scoreboard, watched intently by 600+ players and fans across Northside each weekend.</li><li>• Become part of a highly visible fixture at one of Northcote's most popular public ovals for sport, activities and exercise for local residents.</li></ul>

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