



NORTHCOTE JUNIOR FOOTBALL CLUB

ANNUAL REPORT

2025



Northcote Junior Football Club
55 Clifton Street
NORTHCOTE 3070

PO Box 513
NORTHCOTE 3070

E: info@njfc.com.au W: www.njfc.com.au

F: www.facebook.com/northcotejfc

TABLE OF CONTENTS

ACKNOWLEDGEMENT OF COUNTRY	3
CLUB VISION AND STRATEGY	4
PRESIDENT’S REPORT	5
FOOTBALL OPERATIONS REPORT	10
FINANCIAL REPORT	15

ACKNOWLEDGEMENT OF COUNTRY

Northcote Junior Football Club acknowledges the Wurundjeri people of the Kulin Nation as the Traditional Owners and Custodians of the land on which we play football, and pays respect to its Elders past, present, and emerging.

We recognise the significant influence that Aboriginal and Torres Strait Islanders have had on Australian Rules Football and endeavour to recognise and honour those with Aboriginal and Torres Strait Islander heritage within our club.

We are proud to live and play on the traditional land, and around the waters, of the Wurundjeri.

NJFC CLUB VISION AND STRATEGY

Club Vision

To create lasting friendships through football.

Club Mission

To be welcoming and supportive of all children, teenagers and players' families who want to learn and play football.

Club Values

At the Northcote Junior Football Club, we reflect our community's values of:

Respect: fairness, tolerance, discipline

Participation: individual, family, community

Team: co-operation, inclusion, enjoyment

Growth :opportunity, development, improvement

Our Strategy

We continue to build a community that values participation, friendships, understanding and open-mindedness, through:

- Encouraging children and teenagers from across our local community to play football together;
- Creating an environment where all are members are equal and are provided with the potential to achieve their potential;
- Providing encouragement to develop social skills that create and building lasting friendships;
- Valuing, supporting and developing all on and off-field volunteers, including coaches, team managers, committee members and others who contribute to the club's management and operation;
- Developing pathways to representative and senior football for players who hold those ambitions.

ANNUAL REPORT 2025

Hello Cougar Players, Families, Parents and Carers

Our 2025 season was our most successful since the pre-Covid times, with our first YJFL premiership being won this year by the Under 13 mixed team. Congratulations to all of the team's players and their families, along with the team's leadership group.

Our Under 12 mixed team were runners up in their Grand Final, which was also an incredible achievement and our Under 14'1 boys, Under 15 boys and Under 16 girls also played in the finals.

The Under 16 girls team was again a 'merge team' but this year grew to 4 clubs represented in the playing group.

Club and player milestones

We grew our club by 1 team from 12 to 13 and thanks to the formation of the Under 9 girls' team, our girls' program grew from 1 team to 2.

These achievements set a really solid and fantastic foundation for Season 2026.

We were thrilled to have 3 players win in the YJFL Best and Fairest award presentation day this year.

We were happy to help 41 players celebrate their 50 game milestones over the season, and I believe we captured most, if not all of them in the club's weekly newsletters, which were new this year, and welcomed, by all accounts.

Three players also celebrated 100 game milestones.

We are so proud of all of our players but we feel especially proud of players whose commitment to football for themselves and their teams, sees them reach these milestones.

In more good news, we enjoyed meeting the Auskick families over their season, with Lachy and Louis running a good show on Saturday mornings between May and July. Our weekly barbecues were very well received by the families and we raised vital funds each week to put towards specialist coaching, equipment and the end of year parties that teams enjoyed.

Similar to last year the Club is in a good position on and off the field, however, we must continue to stimulate growth to build our teams and club to ensure that in the near future, we have boys and mixed teams represented across all age divisions and at least 3, or ideally 4, girls teams in the club mix.

Youth Coaching Program

This year, the club ran a Youth Coaching Program, which was funded by a Youth Engagement Grant from Darebin City Council. We were very grateful to have received this grant, as it enabled us to bring what became a very successful program, to life.

Nine players from the Under 14, Under 15, Under 16 and Youth age groups participated and were assistant coaches for junior teams from Under 8s up to Under 13s and Auskick.

It's not lost on us that the 2 teams that made it through to Grand Finals benefited from the inputs of the Youth Assistant Coaches!

Season 2026 forecast

At least 85% of players have 'opted-in' for Season 26, across all of the existing teams from Under 8s to Under 15s.

Sadly, we believe that we are farewelling the Youth boys team, although we never say never until the YJFL's March deadline rolls around! Some players were new to the club this year and many were long standing players from Auskick and Under 9s so it is a real loss to see them go.

Across the club, we are confident of fielding at least 13 teams in Season 26, and it is a testament to the quality of the pre and in-season training, coaching and the commitments made by players and families.

We must continue to actively welcome new families across all age groups and putting in time and effort to build and support more girls teams to broaden the club's engagement and the diversity of the player and family group within the club.

Strategically, more players and teams give us extra advocacy leverage to engage with Darebin City Council, the YJFL, the AFL and funding bodies, especially when the club is advocating for ground improvements and applying for grants.

More players will help to improve the club's finances too, and as we have more than a few gaps in the girls' program, working to recruit more girls into the club will help build out parity across age groups and expand player numbers overall.

Finally, growing the player base strengthens the financial base the club has, which in turn provides for greater investment back into players', coaches' and other volunteers' development.

New jumpers in, Old jumpers find a new home

On a lighter night, we were able to introduce our new First Nations playing jumpers for Round 1 and our players really loved wearing them as often as they could.

We can't thank Nelson Alexander and Clifroy Community Bank enough for their generous donations which meant we could not only design the jumpers but also procure them so that every player in the club was able to wear one this season.

We had the mammoth task of collecting up and sorting out all of the club's old jumpers and in our quest to be environmentally responsible, set about finding a home for them. After joining the Remote Op Shop Facebook Group and offering the jumpers, they found a home in Ramington community, in Arnhem Land!

We packed up 7 boxes and sent them off via Australia Post and were thrilled when we saw the jumpers posted in the Facebook Group with a big thanks for our donation! Since then we have enjoyed reading posts of the Under 15 Girls team wearing the jumpers for their footy competition.

Our new jumpers also provided the inspiration for new training tops and new Coach tops, both of which reflect elements of the new design. Another fantastic achievement for the club in 2025.

The weekly merchandise stalls (at Auskick and Sunday match days) gave families a convenient opportunity to buy up the new gear as well as uniform items and provided a nice welcome to visiting teams too.

Turning to our parent and carer group, we acknowledge that the club is made up of many hard-working people, not least the committee along with coaches, team managers and other supporting volunteers, all of whom did an amazing job again across the 2025 season to deliver footy to our kids. A successful season is defined by the commitment and efforts by all of our volunteers and by that measure, our season was a stellar one.

NJFC Committee

On the committee front, thank you to Pete Simm (Vice President) Tony Cowie (Club Secretary), Travis McGann (Football Operations Manager), Sam Pietsch (Coaching Coordinator), Josh Whiting (Treasurer and Sponsorships Manager), Tim Wright (Child Safety Officer), Lino Lanza (Club Registrar) along with Regina Cowie, Jackie Lewis (web administrator) and Cynthia Alessi as committee members.

We say farewell to Travis McGann this year, who will be handing the keys to Mark Eaton, Coach of this year's Under 11 mixed who is stepping up to take on the role of Football Operations Manager.

Pete Simm, while continuing on as Vice President for Season 2026 will hand over the Team Manager Co-ordinator role to Barry Levinson, who has been an Under 9s Team Manager this year. We welcome Barry to the role and are confident that there will be a seamless transition and excellent support for the Team Managers next year.

It goes, almost without saying, that having more representation from across the club's teams within the committee ensures that each team has a voice in committee meetings, whether it be in relation to strategic business planning or specific team issues that need resolving during the season. We will continue to ask (require) that a parent from each team is actively involved in the Committee .

We have listed out the key volunteers we need for Season 2026, please see the roles and job descriptions as attached to this report.

Community engagement over Season 25

With respect to community engagement, the club worked to expand its 'community footprint' from November 2024 onwards as follows:

November 2024 – October 2025: Newsletters to club members, including weekly and fortnightly newsletters during the season and engagement via social media channels

November 2024: Handball stall at Wales Street Primary School fete

December: Pre-season training for older teams

February: Welcome to Season day, attended by players, families, Clifroy Community Bank representative, Nelson Alexander representative and Darebin Council mayor

February – April: Club parents and carers completed the on-line SALT Positive Parenting course

March: Club working bee to clean and tidy club facilities and assist with jumper sorting

March: Handball stall at Northcote Primary School fete

March: Attend Darebin City Council 'Welcome' event for winter sports codes

March: Girls' 'Come and Try' events in conjunction with AFL Victoria

April: Season 2025 commenced

April: Players participated in an ANZAC Day commemoration as part of the Northcote Park Seniors football match, played at Bill Lawry Oval

May: July: Auskick season weekly barbecues

May: First Aid for Footy 3 hour first aid training course for older players and all club parents

May – September: Youth Coaching program run through Auskick and weekly team coaching

June: Visit by Carlton Football AFL players

June: Posted off 7 boxes of club jumpers to Ramminginning, Arnhem Land, NT

June: Club Trivia Night (sell out)

July: Participation in Grill'd Fairfield's Local Matters fundraising program, which the club won

July: Participation in opening of McDonell Park project opening

August: 5 NJFC teams played in finals matches

August – onwards: Participation in YJFL's Girls and Womens Football Advisory Group

August: YJFL Finals hosted at McDonell Park (Elimination, Preliminary and Grand Finals)

September: Confirmation of NJFC's achievement of AFL Girls and Womens Charter Club status

September: Presentation Day, hosted at Bill Lawry Oval with involvement from Northcote Park Football Netball Club

Engagement with Darebin City Council

Our engagement with Darebin City Council over the year remained steady. We achieved 'gold standard' in the Council's club subsidy program, with a 50% reduction to facility tenancy fees.

Following completion of the McDonell Park upgrade project, we asked the Council to undertake preliminary investigations into the possibility of goal post netting on both ovals. Preliminary assessments were undertaken and it is a matter of the club and the Council co-ordinating funding to progress this important project.

As outlined above, the club was successful in obtaining a grant from the Council for youth engagement.

We have also maintained a good relationship with Dennis Cricket Club as the park's summer tenant and have offered opportunities for Dennis to promote the club via our events.

Season 26 – onwards and upwards!

We can't rest on our laurels though, and I encourage everyone to get involved in the club especially by joining our excellent team leadership groups or committee.

Our club can only be community focussed, if the community gets stuck in. We are only as inclusive as our members enable it to be – we can't be 'inclusive' if we don't actively and regularly include ourselves in the club's running. It's so rewarding and you can make a huge difference to your children's enjoyment of football and to our wonderful community.

Thank you for making NJFC such a wonderful club!

Kellie Burns

President, Northcote Junior Football Club

NJFC FOOTBALL OPERATIONS REPORT – 2025

Northcote Auskick program

Auskick numbers for 2025 were great, with an increase from 134 to 169 participants overall. This is still lower than the 192 participants registered in 2021 but was on par with 2023 and 2024.

Girls' participation grew from 21 to 43, with the program's growth in boys' membership steady.

Most kids came from Kinder and Grade 1, with smaller numbers from the Grades 2 and 3 age groups.

It's really important to the future success of NJFC that the club actively supports and nurtures all Auskickers and encourages participation in club / junior football. It is a very large and important feeder for our club.

High levels of involvement in the training the children by parents and junior coaches helps to build confidence in the club as one that is successful and committed to the future development of all players.

The weekly barbecues run by the club definitely helped families to connect beyond the footy field and we enjoyed meeting the children and their parents and carers.

A special thanks to Lachy and Louis Spencer who run the centre again this season, with the help of many volunteers across at the skill / age levels. Lachy and Louis have both retired this season and a new leader will be appointed ahead of the Auskick's Season 2026 program.

We look forward to a bigger and better year in 2026, with increased involvement from the club's volunteer base and junior coaches, as well as AFL Victoria, the program is set to grow.

NJFC Teams

The Northcote Junior Football Club registered 13 teams to play in the Yarra Junior Football League in 2025, with a total of 300 players (up from 254 players) who played at least 1 game for the club during the season.

Of these players, 252 were boys and 48 were girls, with the girls' participation equivalent to around one fifth of the boys playing group.

This year, our teams comprised:

- Under 8 mixed Blue and Yellow
- Under 9 mixed Blue and Yellow

- Under 9 Girls
- Under 10 mixed
- Under 11 mixed
- Under 12 mixed
- Under 13 mixed
- Under 14 boys '1 and '2
- Under 15 boys
- Under 16 girls (registered and managed by NJFC, merge team with NBJFC, BJFC and PBJFC)
- Youth boys (trained at Bill Lawry with and mentored by Northcote Park players)

On field, 2025 was successful for the Cougars:

- We formed an Under 9 girls team early in the season off the back of heavy promotion into Northcote Primary School and Westgarth Primary school. We are indebted to parents Amy Carroll and Tony McVean for stepping up to coach; to parent Dic Coates for becoming the Team Manager and to Izzy Young for taking on the role of Assistant Coach and Coach Mentor to bring Amy and Tony up to speed with junior footy coaching.
- We must make a special mention of the 2 Cougars, Grace and Alyssa, who played under permit with the North Brunswick JFC Under 11 girls' team. This team won the premiership this season and the 2 players contributed to the week-on-week success of the team.
- The Under 12 mixed team made it to the Grand Final and were defeated by Bulleen Templestowe – a sad loss but a big achievement. This team was supported by Youth Assistant Coaches Jude Paulson, Kyran Brophy and Sam Moston from the Under 14'1 team, which by all reports made a large and positive impact on the team over the season.
- The Under 13 mixed team made it to the Grand Final and won their match against the Camberwell / Doncaster Sharks, by 6 points, in the last 30 seconds of the game! This team was supported by Assistant Youth Coaches Noah van Herk and Zander Highfield from the Youth boys team, who were able to provide additional support and mentoring to the players.
- The Under 14'1 boys team made it to the Preliminary Finals and were defeated by Park Orchards.
- The Under 15 boys team made it to their Elimination Final and were defeated by Banyule.
- The Under 16 girls team made it to Elimination Finals and were defeated by Camberwell.

In terms of building out club numbers, growing girls football remains a big challenge, however, ensuring all our mixed and boys teams are well-sized and, by player numbers, are resilient as possible to the injuries and illnesses that can decimate teams over a 14-week season.

We need every family to be vocal club ambassadors to all friends, family and school and sporting groups, to encourage more girls and boys to the club. More players creates a stronger financial base for the club, and expanding the girls' program to even half the size of the mixed / boys teams would increase revenue in the order of \$50,000.

There is room for growth, and it's critical we build out the younger teams to at least 2 teams per year level, to ensure that there are critical numbers of players to form teams in older age groups.

100 Game Achievements

I would like to personally congratulate the following players for reaching their 100 game milestones with the club this year:

- Xavier Shackelford (Under 15 boys)
- Levi Warburton (Youth boys)
- Dajngo Wilhelms (Youth boys)

Their names were inscribed on the '100 Game milestone' board in the club pavilion during the season.

YJFL Best and Fairest Awards

This year, 4 players placed in the YJFL Best and Fairest awards, as follows:

Annabel Pietsch	1st Place, Under 16 Girls Div 4
Sam Moston	3 rd Place, Under 14 Mixed Div 2
Lucas Pietsch	2nd Place, Under 13 Mixed Div 4
Jack Ruzzene	3rd Place, Under 11 Mixed Div 3

Player engagement – Youth Coaching Program

With a grant from Darebin City Council, the club initiated a Youth Coaching Program, which saw 10 players from Under 14s, Under 15 boys, Under 16 girls and Youth boys take on the role of Assistant Coaches for club teams (Under 8s to Under 12s) and Saturday morning Auskick sessions.

The players were paid for their time and were also given the opportunity to undertake a First Aid for Footy course through Colbrow Medics, which was held at the club and which was open to all parents and older players in the club.

At the completion of the Home and Away season, these players, and our junior club umpires, were invited to participate in a Youth Leadership session with an external coach. It provided a valuable opportunity for them to learn from a specialist and to build on their coaching skills.

I would like to thank President Kellie for driving this program and providing such a great opportunity for our older players to enhance their coaching and leadership skills and to strengthen their connection to the club, at ages where kids can become disengaged from sport and community life.

Player engagement – Pre-Season and Specialist Coaching

To support players leading into the 2025 season, pre-season training was run at McDonnell Park over December 2024 and Jan- Feb 2025 for players 10-14 years of age. All participating players gained strength, agility and fitness from the programs.

During the season, to support players' skill development, weekly skills development training sessions were offered. They were run by Alex Federico of AFL Victoria and proved invaluable to those players who committed to the sessions.

YJFL engagement

The club's engagement this season with the YJFL was positive and it continues to support the clubs to provide safe and competitive playing environments for players, including implementing concussion protocols in line with the AFL's recommendations.

The club volunteered to host finals games and were lucky enough to host three excellent Grand Finals being:

- The NJFC Under 13 mixed match against the Doncaster / Camberwell Sharks
- The Under 16 Div 2 girls grand final
- The Youth Girls Div 3 grand final

If we hadn't volunteered to host finals in July, we wouldn't have had the opportunity to host a home Grand Final and provide the Under 13 mixed team with the advantage of a large and passionate crowd cheering them on.

It was a great day, enjoyed by all, and the feedback from the clubs that played were that the ground was in good condition, the NJFC volunteers were friendly and helpful and our sausage sizzle raised over \$1000. We received similar feedback from the League too and the League CEO and officials were grateful to have had the ground available.

On a more serious note, there were no player reports this year and no need to attend any Tribunal hearings. All adults involved in match day activities also complied with YJFL by-law requirements and also avoided report or suspension.

We thank all players and families for their exemplary and sporting behaviour week in and week out. It is also a testament to the Coaching and team leadership groups and their education of players and management of match-day issues that our club had so few issues to contend with this year.

We will continue to use the club newsletters as ways to share information from the League and would urge all parents to be across the Match Day guidelines which will be issued early next season. We will ensure they are circulated with the club newsletter as soon as they are available.

Dates for Season 2026

The YJFL has released the dates for Season 2026.

Round 1 will be held on Sunday the 19th of April, through to Round 14 being held on the 9th of August. Finals will be held over 4 weeks from Sunday the 16th of August through to Sunday the 6th of September.

The full schedule is available on the YJFL website here <https://www.yarrajfl.org.au/post/yjfl-released-2026-season-dates>.

Thank you

Finally, I would like to say thank you to the President and committee for their on-going support and assistance over the time that I have been the Football Operations Manager.

NJFC is in good hands and I wish the club every success in the future. I am confident that my replacement, Mark Eaton, will become a club stalwart and will help drive success.

Travis McGann
Football Operations Manager
2021 - 2025

NJFC FINANCE REPORT - 2025

For the year ended 31 August 2025, the club returned a Gross Profit of \$108,651 (\$70,395 for 2024) and Net Profit of \$1,550 (Net Loss \$8,614 in 2024).

The total income for 2025 was \$131,699.

The main sources of revenue for the club in 2025 were:

- Memberships \$56,095
- Sponsorship \$36,534
- Merchandise Sales \$16,494
- Sales at Fund Raising Events \$17,972

Income was up on the prior year thanks to an increase in players, an increase in membership fees and a higher frequency of fund-raising functions such as Auskick BBQs and the annual Quiz Night.

Major expenses included:

- Merchandise costs (\$14,489)
- Team running expenses (\$49,314)
- Social event costs (\$9,138)

Within team running expense includes the extraordinary expense of the new First Nations team jumpers, which were funded wholly through sponsorships and donations.

The financial position continues to be solid with the cash balance fluctuations that occur with a cyclical membership-based association. In addition to pursuing Auskick members to join NJFC, building up our girls' membership is critically important, where an income stream of between \$40,000 - \$50,000 per year could be added if we can increase girls' numbers to 50% of current boy player numbers.

Overall, as with prior years, the committee was as financially conservative as possible, with a focus on managing costs and leaning on unpaid but high-valued time of volunteers to manage operations. With membership fees covering less than half of the funds needed for the club to breakeven, sponsorship and fund raising remains a vital important part of keeping the club afloat.

Sponsorship

The club enjoyed great support from sponsors in FY25 including attracting 2 new sponsors this year – Northcote Electrical and Northcote Plumbing & Gas. Generous donations from Nelson Alexander and Bendigo Bank allowed the club to provide brand new First Nations Player Jumpers

this year.

Nelson Alexander's referral program provides for donations to be made to the club in relation to rental property management and property sales which is a great way to help the club without lifting a finger.

As well as cash sponsorship, there was plenty of in-kind support which was a great way of supporting the club – hundreds, if not thousands of dollars worth of donuts from Phil's Bakehouse and Trivia Night prize donations from a range of local and wider-reach businesses.

We are seeking more sponsors next year and will increase engagement through posters at the club, socials and banners. Members should support sponsor where they can. Please be in touch if you'd like to sponsor the club in Season 2026 and please share connections to businesses so that we can grow our sponsor base.

Opportunities for improvement – every team must generously contribute the human power to run the sausage sizzles – Bunnings, Auskick, Finals and the club's other fund-raising events. Every team costs the club money and its incumbent on all teams to provide volunteers to help raise funds in support of their team and the club generally.

Fees for Season 2026

In light of the on-going pressures on the club to maintain a strong financial position, the committee has resolved to raise fees for Season 2026.

Additionally, the YJFL is putting up its fees by \$3.00 across the board, for all memberships.

With increasing costs requiring management by the Club, NJFC will be increasing fees by \$15.00 across all year levels, with combined fee changes as follows:

- \$370 to \$385 for U8-u10 (providing club t-shirts for new members Early Bird registrations between late November - 23 Feb)
- \$395 to \$410 for U11 – U17 (providing club t-shirts for new members Early Bird registrations late November- 23 Feb)
- To promote girls football and to incentivise the creation of a new Under 9 Girls team, it is proposed to provide a 50% fee reduction to club fees, to reduce membership costs to \$276 (YJFL fee of \$167.70 and Club fee \$108.30).

Northcote Junior Football Club

Profit and Loss



September 2024 - August 2025

	2025	2024
Income		
Grants (inc costs)	(788)	12,691
Donations	4,655	2,051
Memberships	56,095	38,543
Merchandise Sales	16,494	21,297
Sales of Product Income	736	509
Social Fund Raising Events	17,972	12,075
Sponsorship	36,534	15,731
Other Income		48
Total Income	131,699	102,944
Cost of Sales		
Cost of Merchandise	14,489	28,247
Social Fund Raising Events COS	8,559	4,302
Total Cost of Sales	23,048	32,549
Gross Profit	108,651	70,395
Other Income		
Interest income	367	155
Total Other Income	367	155
Expenses		
Accounting and bookkeeping	313	425
Administration & Internet	682	2,592
Advertising and marketing	2,388	10,767
Auskick	-	189
Bank charges	3	1
Cleaning	8,187	9,316
Equipment	4,788	5,179
Fines	750	-
First Aid Training & equipment	3,492	2,878
Gas and electricity	4,554	2,038
Ground Improvements	138	1,760
Ground Usage	4,445	2,015
Insurance	1,311	2,715
Matchday Costs	3,051	6,597
Merchant Fees	930	1,088
Postage & shipping	899	416
Social Events Teams	9,138	3,524
Sundry	68	700
Team Running Expenses	49,314	14,876
Trophies and Accolades	5,783	4,841
Umpires	1,702	1,558
YJFL Fees	1,762	1,099
Total Expenses	103,696	74,575
Other Expenses		
Depreciation - Equipment	2,882	3,602
Depreciation - Improvements	890	988
Total Other Expenses	3,771	4,590
Net Earnings	\$ 1,550	\$ (8,614)

Northcote Junior Football Club
Balance Sheet
As at 31 August 2025



	2025	2024
Assets		
Current Assets		
Cash at Bank	25,488	21,419
Grounds Bond	400	400
Merchandise Inventory	26,995	26,995
Sundry Debtors	565	565
Total Current Assets	53,448	49,380
Long-term assets		
Club Room Improvements	16,172	16,172
Accumulated Depreciation	(8,166)	(7,277)
Total Club Room Improvements	8,006	8,895
Plant and Equipment	40,021	35,197
Accumulated Depreciation	(28,494)	(20,788)
Total Plant and Equipment	11,527	14,409
Total long-term assets	19,533	23,305
Total Assets	\$ 72,981	\$ 72,684
Liabilities and shareholder's equity		
Current liabilities:		
Accrued liabilities	-	1,253
Total current liabilities	-	1,253
Shareholders' equity:		
Net Income	1,550	(8,614)
Opening balance equity	62,791	62,791
Retained Earnings	8,640	17,255
Total shareholders' equity	\$ 72,981	\$ 71,432
Total liabilities and equity	\$ 72,981	\$ 72,684



Vacant Roles: NJFC 2026 season

Per the Club Constitution, all committee roles spill and are up for election at the AGM at the end of each season.

As a matter of practice, we try to ensure we have key volunteers in place prior to the AGM.

To help us build club community and make footy fun for all players and their families, we require volunteers for the roles below:

A Member Communications Assistant / Manager (working with the President and Secretary)

- Overseeing preparation of and sending promotions and newsletters to share club information (pre- to post-season)
- Managing noticeboard information within the club pavilion
- Preparation of social media posts
- Assisting with other comms as required

A Sponsorship Assistant / Manager (working with the President and Treasurer)

- Assisting with attracting new sponsors and building brand awareness in the club
- Assisting with re-signing existing sponsors and building brand awareness in the club
- Reviewing and updating Sponsor Program, as needed

A web administrator (working with the President and Secretary)

- Reviewing, revising and maintaining the NJFC website and content to ensure that it is informative, easy to navigate, well presented, contains relevant and up to information.
- To make recommendations in respect of web-based communication and relate arising matters to the NJFC committee at monthly meetings
- Make timely and regular updates to the website



A Social Events Coordinator (working with the President and Treasurer)

The Social Event Co-ordinator will establish a broad social calendar for the season and end of season to provide a range of appropriate entertainment for all club members and to enhance the appeal of the club to the wider community.

Recent social events have included:

- Welcome to Season events (Player / Family and TM / Coach events)
- Welcome to Season event for Team Managers and Coaches
- Special training with players from the Carlton Football Club
- A trivia night for parents
- Pre-Grand Final BBQ night

Player Recruitment Manager(s)

The Player Recruitment Manager(s) promote the club within the community to attract and register new players. This can include:

- Liaison with schools and other sporting clubs to hold events to promote football / run clinics and the club (eg Dennis Cricket Club and Northcote Tennis Club)
- Running and organising volunteers for school fete handball stalls
- Working with the AusKick Coordinator, to maximise Auskick feeder pathway and assisting with co-ordinating teams to run Auskick weekly bbqs
- Arranging Come and Try sessions including working with President for access to Carlton / Collingwood AFL/AFLW players to run sessions
- Preparation of promotional material (with Club communications manager)

A Head Trainer to oversee all club trainers (working with the Vice President and Coaching Co-ordinator)

- Ensure all teams have sufficient skilled training staff to service training and match days.
- Arrange training courses to ensure that all trainers are appropriately skilled in first aid and sports injury treatment.
- Ensure that all teams have an active and fully stocked first aid kit prior to and in-season.